RJ REYNOLDS

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March 27, 1998

To All Region Personnel w/Direct Account Responsibility

As information, I did not include ***Partners' Bonus Reporting*** descriptions on the May Winston .70¢ and May Camel T-Shirt direct account customer letters that were mailed this week. These descriptions can be obtained in Work Plan materials, but I have listed them below for your convenience.

Winston .70¢ Off 2-Packs / Promotion #800266

PARTNERS 'BONUS' REPORTING DESCRIPTION	'WIN MAY .70/2 PK'

Camel B2GF T-Shirt / Promotion #800101

PARTNERS 'BONUS' REPORTING DESCRIPTION	'CAM MAY B2GF TSHT'

Rest assured - this is but the first (? I think) of many 'oversights' that may be occurring. If you note anything really 'strange', let me know!

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
L. E. MacWilliams

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Source: https://www.industrydocuments.ucsf.edu/docs/hqcn0000